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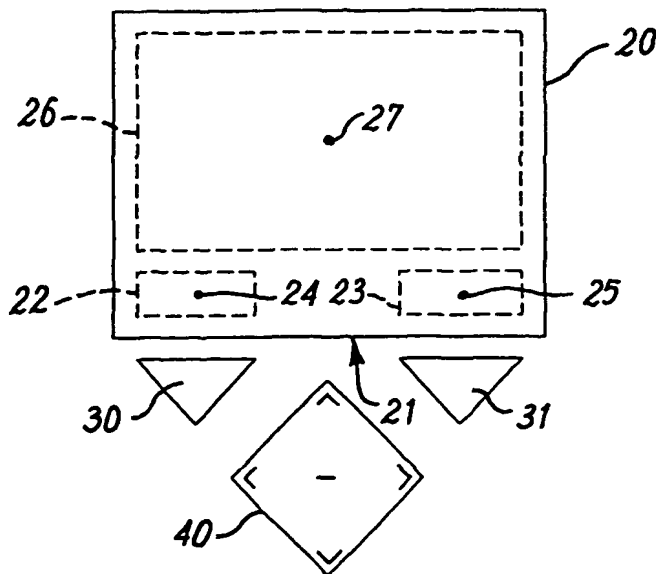
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(54) Title: A MOBILE DEVICE FOR DISPLAYING INFORMATION CONTENT



(57) Abstract: A mobile device for displaying information content, comprising: at least one input key associated with a display; a display for displaying information content with a first orientation and control content, adjacent an input key, indicating its function; and a processor, for controlling the display, arranged to vary the first orientation of the information content to a second orientation and maintain control content adjacent the input key. A mobile device for displaying information content, comprising: a user interface including at least one input key and a display, having a variable display area, for displaying within the variable display area information content; a user input device; and a processor, for controlling the display, arranged to vary the display area of the display in response to input from the user input device.